

## Promethean backs First Irish Teaching and Learning Festival

Don't miss the inaugural Irish Teaching and Learning Festival to be held in Citywest Conference Centre, Dublin on October 15th & 16th 2010. This exciting event is for principals, teachers, education policy makers, boards of management and parents from all over Ireland. Attendance is free for all who register at [www.itlfestival.ie](http://www.itlfestival.ie). The conference will feature keynote speakers such as Oscar winning producer and non executive Promethean director, Lord David Puttnam, who will talk about the importance of innovation in education, and how technology can transform the teaching and learning experience. It will feature a host of interesting workshops as well as live demonstrations of the latest interactive tools for the classroom.

Promethean will showcase its award-winning ActivClassroom suite of interactive technologies that encourage new ways of teaching and learning. Live interactive demonstrations with education technology experts will bring to life the promise of 21st century learning, with visitors experiencing the latest ActivClassroom technologies for themselves. Many practical tips and information about free Promethean Planet resources that can be applied in the classroom will also be available. "This event demonstrates Ireland's readiness to explore how new technology and teaching methods can make a very positive contribution to our shared economic future, and we hope that our investment helps secure this event as an annual fixture on the school calendar." said Promethean's *Graham Byrne*. Those registering to attend will be entered into a free prize draw. To celebrate its sponsorship, Promethean will donate an ActivClassroom suite to a school of the winner's choosing.

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